

**NOTICE OF ELECTION FOR MEASURE “Y” – TRANSIENT OCCUPANCY TAX
TO BE VOTED ON AND NOTICE OF DATE FIXED FOR SUBMITTING ARGUMENTS**

NOTICE IS HEREBY GIVEN to the qualified electors of the City of Coachella, located in the County of Riverside, State of California, that in accordance with law, the following measure is to be voted on at a General Municipal Election which will be held on **Tuesday, the 5th day of November, 2024**, for the purpose of submitting for approval or rejection the following measure, to be displayed on each individual ballot to wit:

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| “Shall the measure to increase the rate of the City’s Transient Occupancy (Hotel) Tax from 9% to a maximum of 13%, providing approximately \$350,000 annually until ended by voters for general City services such as City parks, streets and public safety, and applying the tax to all rent charged to hotel guests, including by online travel and short term rental companies, for transient occupancy of any hotel, be adopted?” | YES | |
| | NO | |

Arguments for or against this measure may be submitted to the City Clerk, located at 53990 Enterprise Way, Coachella, CA 92236, **no later than 5:00 P.M., August 19, 2024** which has been determined by the elections official to be a reasonable date based upon the time necessary to prepare and print arguments. No argument shall exceed 300 words in length.

Pursuant to Section 9287 of the Elections Code, one argument for and one argument against this measure will be selected for printing and distribution to the voters with the sample ballot.

The City Clerk official will provide opportunity for rebuttal arguments in accordance with Section 9285 of the Elections Code. If rebuttal arguments are allowed, they shall not exceed 250 words and must be filed **no later than 5:00 P.M., August 29, 2024**.

For more information on filing arguments, call the City Clerk’s Office at (760) 398-3502.

The polls will be open Election Day between 7:00 A.M. and 8:00 P.M. Additionally, vote center locations and hours of operations, ballot drop box locations and hours of operations, and vote-by-mail procedures and timing shall be the same as those utilized by the County of Riverside in compliance with the Elections Code of the State of California.

Dated: July 31, 2024
Delia Granados, Deputy City Clerk