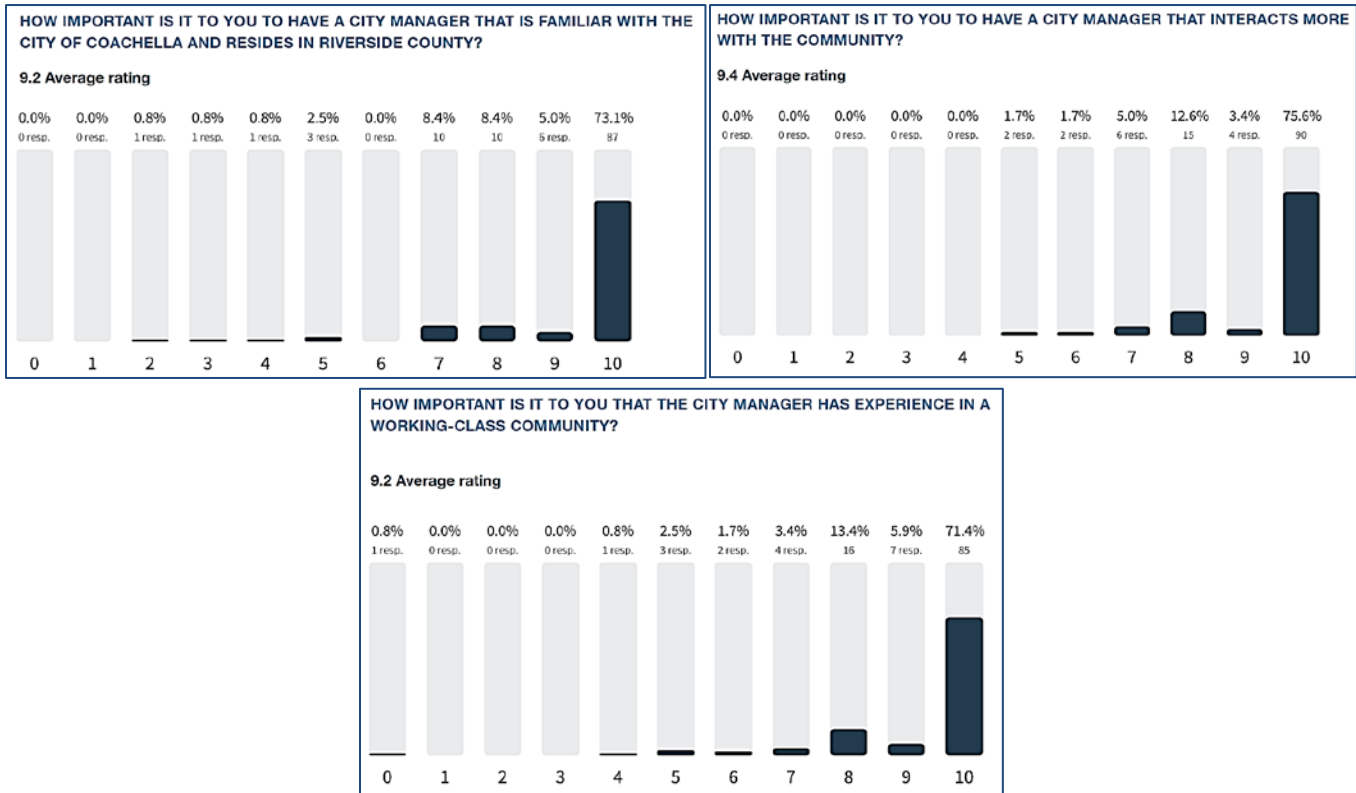




622 participants  
With total of 128 completed forms

## City Manager Survey Results Executive Summary



Below is a summary to the responses received. The top 10 responses based on relevance for each question are listed in order.

1. **LIST FIVE ISSUES THE CITY OF COACHELLA IS FACING THAT THE NEW CITY MANAGER WOULD NEED TO HELP THE COUNCIL ADDRESS.**

Page 7

- |                         |                      |
|-------------------------|----------------------|
| 1. Affordable Housing   | 6. Clean Water       |
| 2. Public Safety        | 7. Road Improvement  |
| 3. Economic Development | 8. Law Enforcement   |
| 4. Code Enforcement     | 9. Rancho Las Flores |
| 5. Police Department    | 10. New Business     |

2. **LIST FIVE MANAGEMENT AND LEADERSHIP ATTRIBUTES THE NEXT CITY MANAGER SHOULD HAVE.** Page 14

- |                                |                        |
|--------------------------------|------------------------|
| 1. Communication Skills        | 6. Open mindedness     |
| 2. Strong Communication Skills | 7. Common sense        |
| 3. Integrity                   | 8. Small business      |
| 4. Ability                     | 9. Council member      |
| 5. Compassion                  | 10. Community advocate |

3. **WHAT DO YOU EXPECT FROM A CITY MANAGER?** Page 20

- |                         |                             |
|-------------------------|-----------------------------|
| 1. Community            | 7. New Police Department    |
| 2. Residents            | 8. High Ethical Standard    |
| 3. Local Business       | 9. Quality of Life          |
| 4. Educational Material | 10. Knowledge of Government |
| 5. Hard Workers         |                             |
| 6. Honesty              |                             |

4. **WHAT ARE WAYS THAT A NEW CITY MANAGER COULD UPLIFT OUR COMMUNITY?** Page 25

- |                         |                             |
|-------------------------|-----------------------------|
| 1. Community            | 6. New Business             |
| 2. Community Events     | 7. Community engagement     |
| 3. Residents            | 8. Community member         |
| 4. Educational material | 9. Identification of Policy |
| 5. Young People         | 10. Small Business Support  |

5. **WHAT IMPROVEMENTS WOULD YOU LIKE TO SEE IN CITY MANAGEMENT, WHICH COULD BE SOUGHT IN A NEW CITY MANAGER?**  
Page 30

- |                            |                                    |
|----------------------------|------------------------------------|
| 1. Transparency            | 6. New ideas                       |
| 2. City Management         | 7. Many Car Tickets                |
| 3. Better Customer Service | 8. Steward of Everything           |
| 4. Clean neighborhood      | 9. Role of City                    |
| 5. Social Media            | 10. Efficient Organizational Chart |

6. **WHAT EXPERIENCES OR EXPERTISE DO YOU BELIEVE OUR NEXT CITY MANAGER SHOULD HAVE TO LEAD OUR CITY?** Page 34

- |                        |                  |
|------------------------|------------------|
| 1. Experience          | 6. Coachella     |
| 2. Small Business      | 7. Community     |
| 3. Hispanic Community  | 8. Working Class |
| 4. Similar Demographic | 9. Team Player   |
| 5. Proven Track Record | 10. Long time    |

7. **IS THERE ANYTHING ELSE YOU WOULD LIKE THE CITY COUNCIL TO CONSIDER WHEN SELECTING A NEW CITY MANAGER?** Page 39

- |                           |                             |
|---------------------------|-----------------------------|
| 1. Coachella              | 6. Understanding of way     |
| 2. Residents of Coachella | 7. Thorough vetting process |
| 3. New Manager            | 8. Type of Race             |
| 4. Great Candidate        | 9. Best fit Candidate       |
| 5. Coachella Valley       | 10. Record of Success       |