

# It's Your Time:

## An Entrepreneurial Training Series for Women

Presented by the Coachella Valley Women's Business Center

### What is "It's Your Time: An Entrepreneurial Training Series for Women"?

It's Your Time: An Entrepreneurial Training Series for Women (IYT) is an intensive business start-up program with the goal of helping women entrepreneurs become business owners. Participants will attend a minimum of 10 workshops, work individually with a business counselor for at least two hours, complete a vision board, and write a business plan. Upon completion of the IYT program, selected participants will be awarded a prize package based on the quality of their business plans.

### Who is eligible?

To be eligible you must be a woman living in Riverside or San Bernardino County and ready to start a business. It is important you have a well-thought-out idea of what you want to accomplish as a business owner.

### Investment:

The IYT program is offered at minimal cost with investments starting at \$30 to \$130 depending on your income bracket. Program value is over \$500 for just the workshops, exclusive of the free counseling and mentoring. Income brackets are determined by the self-certification form included in the application. Your outlay for the program is due when you pick up your pre-orientation packet. Proof of income will be required. (Examples of proof of income include: tax returns, unemployment statements, or pay stubs).

### How do you apply?

1. Complete this application.
2. Write a one page essay about the business you want to start or grow (last page).
3. Include a recent (within the last 6 months) letter of reference from a family member, friend, or colleague specifically regarding your participation in the It's Your Time program.
4. Be available to attend orientation **February 1, 2018** from 6:00 p.m. to 8:30 p.m., and the midpoint on **March 22, 2018** from 6:00 p.m. to 8:30 p.m.
5. Submit the application packet to Kim Scanlan via email: [kscanlan@cvwbc.org](mailto:kscanlan@cvwbc.org), or mail to 77806 Flora Road, Suite A, Palm Desert, CA 92211 by **Friday, January 26, 2018** before **5 p.m.**

**\*\*For additional information call (760) 345-9200 or visit [www.cvwbc.org](http://www.cvwbc.org). All applications must be typed. Late or incomplete applications will **not** be accepted.**

### How are participants selected?

Judges will review all completed applications. An oral interview is required.

### When will the selected participants be notified?

Program participants will be notified by phone or email no later than **January 30, 2018**.